

# PROGRAMME

## Cyberspace 2018

XVI. International conference organized by the Faculty of Law  
in cooperation with the Faculty of Social Studies, Masaryk University  
and the European Academy of Law and ICT  
November 30<sup>th</sup>- December 1<sup>st</sup>, 2018, Brno, Masaryk University

### November 30<sup>th</sup>, University cinema Scala, Moravské nám. 3, Brno

12:30 - 14:00	Registration
14:00 - 14:45	<b>Moral Rights in a Post-Truth Era</b> <b>Keynote by Mira T. Sundara Rajan</b>
14:45 - 15:30	Panel discussion
15:30 - 16:00	Coffee break
16:00 - 16:45	<b>Impression Management and Impression Formation in Online Dating</b> <b>Keynote by Alexander Schouten</b>
16:45 - 17:30	Panel discussion
17:30 - 17:45	Group picture
17:45 - 21:00	Reception

### December 1<sup>st</sup>, Faculty of Law, Veveri 70, Brno

9:00 - 9:30	Registration
9:30 - 11:00	Parallel streams (Law: Intellectual Property On-Line (AI track); Law: Cybercrime, Digital Evidence; Law: Government 2.0, eJustice, ODR; Law: Privacy and Personal Data; BlockChains; Internet and Society; Law: eCommerce, Digital Single Market)
11:00 - 11:15	Coffee break
11:15 - 12:45	Parallel streams (Law: Intellectual Property On-Line (IP track); Law: Cybercrime, Digital Evidence; Law: Government 2.0, eJustice, ODR; Law: Privacy and Personal Data; BlockChains; Internet and Society)
12:45 - 13:45	Lunch
13:45 - 15:15	Parallel streams (Law: Intellectual Property On-Line (IP track); International Internet Law; Law: Government 2.0, eJustice, ODR; Law: Privacy and Personal Data; BlockChains; Law: Cybersecurity, Cyber-Warfare; Digital Competences and Technologies in Education)
15:15 - 15:30	Coffee break
15:30 - 17:00	Parallel streams (Art & Cyberspace; Legal Informatics; Psychology of Cyberspace; AI Liability; BlockChains; Video Games and Society; Law: Intellectual Property On-Line (Exceptions and Limitations))
17:00 - 17:15	Coffee break
17:15 - 18:45	Parallel streams (Art & Cyberspace; Religion in Cyberspace; Psychology of Cyberspace; Manipulative Techniques On-Line; Legal Issues in Machine-Generated Data)

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19:30 - 22:30

Conference dinner (upon a special registration - not included in the conference fee)  
- Restaurant Sborovna, Botanická 1, Brno

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## Keynote speakers

### Mira T. Sundara Rajan



The author is a Canadian expert on copyright law who has written, spoken, taught, and acted as a consultant internationally. She has held Professorships in the UK and Canada, including the Canada Research Chair in Intellectual Property Law, and obtained her doctorate at Oxford University studying post-socialist law reform in Central and Eastern Europe. Her publications on authors' moral rights are considered seminal works. She also has a special interest in India: a great-granddaughter of Indian National Poet, C. Subramania Bharati (1882-1921), she has pioneered the study of copyright in the poet's works, and her scholarship has helped to make law in the landmark Indian moral rights case of *Amar Nath Sehgal v. Union of India*. In the United States, she has been a visiting scholar at Stanford Law School and a Hauser Global Fellow at NYU.

### Abstract "Moral Rights in a Post-Truth Era"

The fragility of truth – an unexpected casualty of the digital environment – has left many people wondering what, if anything, can be done to protect the integrity of knowledge and information in today's world. This question is undoubtedly among the most important public policy issues of our time. It involves almost unimaginable implications for democracy, public safety, and the very survival of human culture for generations to come.

Curiously, some part of a possible solution may be found in a perhaps unexpected place: copyright law. For generations, the copyright laws of Continental European countries, in particular, have developed a special branch of the law concerned with protecting the integrity of knowledge and culture. Known as moral rights, they allow authors and artists to assert authorship of their own works, and to object to any damage or distortion of those works in a court of law. By the late twentieth century, moral rights of attribution and integrity had been widely recognized around the world. They are currently included in the copyright laws of virtually every jurisdiction – although some caveats remain in the case of United States implementation of moral rights. Moral rights have also been widely embraced by developing countries and indigenous peoples, who believe that they help to prioritize culture, or see parallels with the rights in their own cultural traditions for recognizing and protecting knowledge.

The relevance of moral rights in the technological environment is simple: they are directly concerned with ensuring that original works of authorship are accurately attributed to their creators, and that those works are subsequently protected from interference. Both interests involve the protection of at least one important dimension of truth, authorship – the identities, works, and intentions associated with authors. But this basic premise leads to a number of interesting and complex questions. In the digital environment, who is an author? How broadly should copyright works be defined, and should moral rights protection be limited only to something that qualifies as a work? What happens in the case of knowledge, information, or even culture generated by machines? Is there scope for moral rights protection beyond the confines of authorship, and legal and practical means of making it possible and desirable to assert attribution and integrity claims in the broader public interest?

This talk will explore these fascinating implications of moral rights in the digital environment. Can moral rights help to find solutions for the challenges facing the integrity of knowledge in this unprecedented new environment?

The speaker is a professor of law whose book, *Moral Rights: Principles, Practice and New Technology*, pioneered the study of the moral rights of authors and artists in the digital environment.

### Alexander Schouten



Alexander Schouten is an assistant professor of Communication and Digital Media at the Department of Communication and Cognition, Tilburg University, the Netherlands. His research interests include social media use, online collaboration, and online impression management. Within these areas, he is specifically interested in how different media capabilities affect the way in which people and organizations can effectively use new media technologies to communicate, to market, to work together, and to present themselves. Specific topics of study include online dating, virtual collaboration, and online privacy management. He published widely on the social aspects of online communication and digital media. Journals he published in include *Communication Research*, *Journal of Computer-Mediated Communication*, *Human Communication Research*, and *Cyberpsychology: Journal of Psychological Research on Cyberspace*.

### Abstract "Impression Management and Impression Formation in Online Dating"

Online dating is extremely popular. At least 60% of singles have tried or are currently online dating, and 20% of couples have met online. In this talk, I will give an overview of our research on self-presentation and impression formation in online dating. Amongst others, I will discuss our research into Tinder profiles and what makes people decide to swipe left or right. I will show how important having a good profile picture is, but that other elements of a dating profile warrant attention as well. We then focus on the textual elements of dating sites, and see how language use affects people's perception of others. Finally, we discuss how our line of research adds to theories on cyberpsychology and computer-mediated communication and I will discuss some interesting thoughts and research ideas on the future of online dating, specifically long-term consequences. On the way, you might also learn some practical tips & tricks to improve your dating game.

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# December 1<sup>st</sup>, Faculty of Law, Veveri 70, Brno

9:00 - 9:30 Registration

9:30 - 11:00 Parallel streams

## Law: Intellectual Property On-Line (AI track) - Room 208

chaired by **Andreas Wiebe, Matěj Myška**

<b>Jan Zibner</b>	Current Copyright Solution of AI's creations
<b>Dominika Galajdová</b>	Artificial software developer
<b>Bernardo Calabrese</b>	Artificial Intelligence and Copyright: a Competition Law approach
<b>Leonhard Reis</b>	IP issues of Augmented Reality and Virtual Reality

## Law: Cybercrime, Digital Evidence - Room 109

chaired by **Aleš Završnik**

<b>Ivan Škorvánek</b>	Police Hacking the Digital Home: A Comparative Look at the Legal Frameworks of Law Enforcement Covert Access to Private Computers
<b>Aleksandra Klich</b>	Admissibility of the use of electronic means of evidence obtained unlawfully in civil proceeding

## Law: Government 2.0, eJustice, ODR - Room 040 / 041

chaired by **Ludwig Gramlich, Pavel Loutocký**

<b>Robert Müller-Török</b>	The principles established by the Recommendation CM/Rec(2017)/5 on standards for e-Voting applied to other channels of remote voting
<b>Joanna Maria Studzińska</b>	The legal status of the e-protocol and its transcription in civil proceedings in Poland and the EU countries
<b>Jiří Marek, Martin Dvořák, Jan Zvara, Rober Spál, Jaroslav Kacer</b>	The role of third party data in the development of smart and responsive cities

## Law: Privacy and Personal Data - Room 038

chaired by **Jakub Míšek**

<b>Jakub Klodwig</b>	Nowadays cookies situation
<b>Tamas Szadeczky</b>	Legal problems arising from IoT technology
<b>Jakob Zanol</b>	About the Protection of Publicly Available Data under the GDPR
<b>Nimród Mike, Dorin Clisu</b>	Less data is more information. A perspective of anonymization

## BlockChains - Room 209

organized by **Herbert Hrachovec, Andreas Kirchner**

<b>Damian Klimas</b>	Blockchain and privacy in GDPR era
<b>Ashwinee Kumar</b>	Selecting a type of Blockchain and Protection of Privacy: How difficult to respect the data subject's Trinity rights i.e. right to correct, erasure, and portability

## Internet and Society - Room 133

chaired by **Kristian Daneback, Jakub Macek**

<b>Josef Šlerka, Petr Koubský</b>	Whom to Approach When One Needs to Influence a Czech Journalist? Research of Social Neighborhood of Media Professionals Based on Their Twitter Accounts
<b>Dominika Popielec</b>	Working Methods of Investigative Reporters in the Era of New Technologies
<b>Agata Jaroszek</b>	The problem of racial discrimination on dating portals
<b>Pavel Izrael, Juraj Holdoš</b>	Parental and children's perspective on Internet related risks and parental mediation

## Law: eCommerce, Digital Single Market - Room 214

chaired by **Zsolt Balogh**

<b>Katarzyna Południak-Gierz</b>	Consequences of use of personalization algorithms in shaping an offer – civil law perspective
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<b>Jacek Gołaczyński</b>	Digital content definition
<b>Eva Fialová</b>	Legal action of artificial intelligence and its validity
<b>Iga Małobęcka-Szwast</b>	The case of online platforms - is there a relevant market for data?

11:00 - 11:15 Coffee break

11:15 - 12:45 Parallel streams

## Law: Intellectual Property On-Line (IP track) - Room 208

chaired by **Andreas Wiebe, Matěj Myška**

<b>Akbar Ismanjanov</b>	The Approaches of Online Media Platforms in Tackling the Copyright Problem and its Congruence with the Copyright Law
<b>Andrea Katalin Tóth</b>	Algorithmic copyright enforcement and AI: issues and potential solutions
<b>Tobias Endrich</b>	How legal standing is killing all formal requirements of trade mark licences, and what to do about it
<b>Pavel Koukal</b>	Swiss Influences on the Definition of the Copyrighted Works in the Czech Republic / Czechoslovakia

## Law: Cybercrime, Digital Evidence - Room 109

chaired by **Aleš Završník**

<b>Judyta Kasperkiewicz</b>	INVESTMENT FRAUD: Ponzi scheme and pyramid scheme in cyberspace
<b>Aleš Završník</b>	Machine learning, "deep-fakes" and the raise of algocracy

## Law: Government 2.0, eJustice, ODR - Room 040 / 041

chaired by **Ludwig Gramlich, Pavel Loutocký**

<b>Erik Björling</b>	Polycentric dispute resolution
<b>Pavel Loutocký</b>	Evaluation of the crucial parameters for designing successful ODR model
<b>Pedro Miguel Dias Venâncio</b>	The "Electronic File" in the Portuguese Civil Law System
<b>Katarzyna Klimas</b>	eJustice in Poland and e-CODEX Plus project - what can be done better?

## Law: Privacy and Personal Data - Room 038

chaired by **Jakub Míšek**

<b>Angela Busacca</b>	Big Data: Preserving Privacy In Social Mining
<b>Anna Wyszczka</b>	The right to data portability – a challenge for controller on the example of the banking sector
<b>Zuzana Zolaková</b>	Does General Data Protection Regulation protect your data effectively?
<b>Jakub Míšek, Jan Tomášek</b>	Privacy risks of internet advertising and how they are and should be addressed by GDPR and ePrivacy
<b>Tihomir Katulić</b>	Application of General Data Protection Regulation: Legal, Institutional and Practical Challenges in Croatia

## BlockChains - Room 209

organized by **Herbert Hrachovec, Andreas Kirchner**

<b>Maria Kaczorowska</b>	Blockchain-based land registration – possibilities and challenges
<b>Bogna Kaczorowska</b>	Juridical status of so-called smart contracts against the background of the Polish legal framework
<b>Dariusz Szostek</b>	Blockchain-based limited liability companies. Virtual company in Vermont, USA.

## Internet and Society - Room 133

chaired by **Kristian Daneback, Jakub Macek**

<b>Lucie Merunková, Josef Šlerka</b>	Goffman's theory as a Framework for Analysis of Social Interactions in Social Networks
<b>Tomáš Karger</b>	The Meaning of Sharing and the Culture of the Internet
<b>Thomas Roessing</b>	Internet memes as a form of public opinion expression

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12:45 - 13:45

Lunch

13:45 - 15:15

Parallel streams

### Law: Intellectual Property On-Line (IP track) - Room 208

chaired by **Andreas Wiebe, Matěj Myška**

<b>Philipp Homar</b>	Virtualisation of Copyright Remuneration: The Applicability of Private Copying Levies on Cloud Storage Services
<b>Tito Rendas</b>	Flexibility and legal certainty in EU copyright law (or why we really need a residual fair use standard)
<b>Michaela MacDonald</b>	Copyright Implications of Creative Uses of Video Games

### International Internet Law - Room 109

chaired by **Dan Jerker B. Svantesson**

<b>Piotr Rodziewicz</b>	Law applicable to contract on entrustment personal data to process in digital world
<b>Dan Jerker B. Svantesson</b>	"I don't want to say I told you so, BUT..." - EU law and geo-location technologies
<b>Tomáš Kozárek</b>	Possible use of ICT technologies in the process of international recognition of decisions
<b>Sandra Sakolciová</b>	Liability of internet service providers for third party content – a nightmare for freedom of expression?

### Government 2.0, eJustice, ODR - Room 040 / 041

chaired by **Ludwig Gramlich, Pavel Loutocký**

<b>Marietta Gramczewska</b>	Is dystopian policy created by Big Data? Of the SCS app in a legal system context
<b>František Kasl</b>	eJustice in the light of GDPR
<b>Francesco Giuseppe Sacco, Francesco Romeo</b>	New Tools for the EU Justice Programme

### Law: Privacy and Personal Data - Room 038

chaired by **Jakub Míšek**

<b>Jan Mazur, Maria Patakyova</b>	Regulatory Approaches to Facebook
<b>Dušan Šoltés</b>	The EU/GDPR as a New System of Protection of Personal Data and First Experiences
<b>Erich Schweighofer, Stephan Radner, Jakob Zanol</b>	Disaster Control: Peoples Participation Through Modern Technology
<b>Anabela Susana de Sousa Gonçalves</b>	The scope of the GDPR and the application of the EU data protection standards
<b>Jan Tomíšek</b>	Cloud computing under GDPR: What issues are brought by Article 28?

### BlockChains - Room 209

organized by **Herbert Hrachovec, Andreas Kirchner**

<b>Walter Hötendorfer, Jan Hopes, Christof Tschohl, Markus Kastelitz</b>	Cybercrime regulation and privacy coins - The 5th EU Anti-Money Laundering Directive and its impact on post Bitcoin currencies
<b>Valentina Covolo</b>	The 5th Anti-Money Laundering Directive: a New, already Outdated Legal Framework for Cryptocurrencies?

### Law: Cybersecurity, Cyber-Warfare - Room 133

chaired by **Václav Stupka**

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<b>Jakub Harašta</b>	LEGAD in Cyber Wonderland: Making Lawyers Useful in Cyber Exercises
<b>Papawadee Tanodomdej</b>	The Tallinn Manuals and the Making of the International Law on Cyber Operations
<b>Kristina Ramešová</b>	When terrorism goes on-line. The impact of the Directive 2017/541/EU on combating terrorism.

## Digital Competences and Technologies in Education - Room 214

chaired by **Jiří Zounek**

<b>Jiří Marek, Lucie Straková</b>	Education: Open Educational Resources (OER) in the Czech Republic, legal status quo in the Czech Republic
<b>Jiří Poláček</b>	Digital competences in computer-supported collaborative learning
<b>Ondřej Bárta, Libor Juhaňák, Klára Záleská, Jiří Zounek</b>	Ambivalence in ICT-related learning

15:15 - 15:30 Coffee break

15:30 - 17:00 Parallel streams

## Art & Cyberspace - Room 208

chaired by **Jana Horáková**

<b>Louis Armand</b>	The Cybernetic "Predicament" & Auto-Destructive Art
<b>Jozef Kelemen</b>	A Few Notes on Creativity, Innovations, and Automation
<b>Zuzana Husárová</b>	(Post)digital Poetry

## Legal Informatics - Room 109

chaired by **Erich Schweighofer, Jakub Harašta**

<b>Kinga Luiza Flaga-Gieruszyńska</b>	Internet instruments for dissemination of information about law and justice - Polish experience
<b>Maria Dymitruk</b>	Right to the court in automated judicial proceedings
<b>Erich Schweighofer</b>	Legal data analytics
<b>Alan Żukowski</b>	The legal argument mapping software. Dialectically toward an abductive-nomological model
<b>Tomer Libal, Matteo Pascucci</b>	Automated Reasoning in Normative Detachment Structures with Ideal Conditions

## Psychology of Cyberspace - Room 040 / 041

chaired by **David Šmahel**

<b>Armin Klaps, Jan Aden, Anastasya Bunina, Niklas Käfer, Zuzana Kovacovsky, David Meckfessel, Birgit Ursula Stetina</b>	Back to square one – Subjective ratings, "objective" measures and VR
<b>Christiane Atzmüller, Ulrike Zartler, Ingrid Kromer</b>	Gender differences in online civil courage
<b>Anke Görzig, Sally Palmer</b>	Differential Discrimination by Type of Mental Illness: Bystander Behaviour in Cyber-bullying

## AI Liability - Room 038

chaired by **Radim Polčák**

<b>Veronika Žolnerčíková</b>	Allocation of Liability in a Fleet of Driverless Cars
<b>Klára Přenosilová</b>	Truck platooning, autopilot failure and compensation

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<b>Nicholas J. Gervassis</b>	Fight fire with A.I.: Digital Services, Machine Learning and the Human Use of Human Beings
<b>Kamil Szpyt</b>	Do androids dream about plagiarism? About the issue of liability for copyright infringement by Artificial Intelligence.

## BlockChains - Room 209

organized by **Herbert Hrachovec, Andreas Kirchner**

<b>Lucie Straková</b>	Is Blockchain really a breakthrough for collective management?
<b>Ondřej Svoboda</b>	Can blockchain bring technology and trade closer together?

## Video Games and Society - Room 133

chaired by **Cyril Brom, Zdeněk Záhora**

<b>Robert Wallace Vaagan, Tonguc Ibrahim Sezen, Kamran Bagheri</b>	Education and learning as game mechanics: effects of AI and "gaming disorder"
<b>Michaela Slussareff</b>	Higher Sustainability of Mental Models Acquired from Digital Game in Comparison with Life Action Role-Playing Game and Classic Lecture
<b>Ondřej Javora, Tereza Hannemann, Cyril Brom</b>	Effects of Animation in Educational Games on Children's Learning Outcomes

## Law: Intellectual Property On-Line (Exceptions and Limitations) - Room 214

chaired by **Matěj Myška**

<b>Matěj Myška</b>	Principles of Implementation, Interpretation and Application of Exceptions and Limitations in EU Copyright Framework
<b>Jakub Míšek</b>	Sui generis database right: Internal and External exceptions and limitations
<b>Michal Koščík</b>	Copyright exceptions for preserving digital cultural heritage and the policy objectives of the DSM directive

17:00 - 17:15 Coffee break

17:15 - 18:45 Parallel streams

## Art & Cyberspace - Room 208

chaired by **Jana Horáková**

<b>Radek Návrat</b>	On New Ethics of New Image
<b>Barbora Trnková, Tomáš Javůrek, Kamil Jeřábek</b>	Scaffolding for Digital Art: Constructivists Art Practices in the Insufficient Environment
<b>Michal Kindernay</b>	Calendarium Cæli

## Religion in Cyberspace - Room 109

chaired by **Vít Šisler**

<b>Lars de Wildt</b>	Remixed Religion: Videogames' Eclectic use of Religious Traditions
<b>Anna Vošalíková</b>	Manifestation of Transhumanism in Video Game Design
<b>Dheepa Sundaram</b>	Digital Darśan: Hindu "Branding" and the "E"-conomy of Ritual on Demand
<b>Steven Michael Vose</b>	Digitizing Sacred Authority: The Dynamic Online Biographies of a Jain Spiritual Leader

## Psychology of Cyberspace - Room 040 / 041

chaired by **David Šmahel**

<b>Hana Drtilová, Hana Macháčková, Martina Šmahelová</b>	The Credibility of Online Information from the Perspective of Women Suffering with Eating Disorders
<b>Birgit Ursula, Stetina Armin Klaps, Maria Fröhlinger, Zuzana</b>	Online self-help for stigmatized people: Adipositas as an example for a relevant subclinical condition

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Adam Klocek, Martina  
Šmahelová, Lenka  
Knapová, David Šmahel,  
Steriani Elavsky

General practitioner's perspective on barriers to ICT use and factors influencing ICT usage: A cross-sectional cohort study

Dmitri Rozgonjuk, Jon D.  
Elhai; Karin Täht,  
Kristjan Vassil, Jason C.  
Levine, Gordon J. G.  
Asmundson

Problematic smartphone use, social and non-social smartphone use, and intolerance of uncertainty: insights from a repeated-measures study

## Manipulative Techniques On-Line - Room 209

chaired by **Miroslav Mareš**

**Petra Vejvodová**

How to manipulate: the techniques of online disinformation media

**Miroslava Pavlíková**

Techniques of Robotic Propaganda on Twitter

**Miloš Gregor, Vít Baisa**

Original, or Copy Paste? An Analysis of Czech Disinformation Media Outlets Content

**Kludia Aleksandra  
Rosińska**

Fake news as a problem of Cyberspace

## Legal Issues in Machine-Generated Data - Room 133

chaired by **Estelle Derclaye**

**Alina Trapova**

Machine learning and copyright law: a net of ownership claims

**Tuomas Tiihonen**

The Economics of Ownership in Generic Data

19:30

Conference dinner (upon a special registration - not included in the conference fee) - Restaurant Sborovna, Botanická 1, Brno

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